



Client Profile Builder

I. CLIENT INFORMATION

Plan sponsor name: _____

Organization name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (O) _____ (C) _____ Email: _____

Plan assets: _____ Total number of employees: _____ Average no. of participants in plans: _____

Number of locations: _____ ADP Payroll: Yes No

Current retirement plan recordkeeper: _____

What are your top three goals for the organization in the coming year?

1. _____ 2. _____ 3. _____

Do you prefer video conferencing or in-person meetings? Video/audio In-person Other _____

II. ADMINISTRATION/COMPLIANCE

What are your top three administrative and compliance concerns?

1. _____ 2. _____ 3. _____

Do you currently use a TPA? If so, which one? _____

Do you offer other plans to employees: ESOP Cash Balance/DB MEP 403b Other

Would you be interested in providing additional administration support and compliance projection (3(16) services)? Yes No

Do you work with any centers of influence (COIs)? Yes No

If so, who? _____

Do you typically need assistance around census data and reporting? Yes No

How often are you getting visibility to your plan health and internal/external fees? _____

III. EDUCATION

What type of education support are you getting today? How often do you see your current advisor if you have one?

Do you typically look to your advisor to help with all or some of the education and enrollment for participants? Yes No

Who is taking your employees through enrollment materials and answering questions? _____

Do you struggle with low participation? _____

Would it be helpful to have all enrollment materials shipped directly to you and give the ability to have mobile enrollments?

Yes No Multiple locations _____

Do you feel your employees understand the importance of investing in a retirement savings plan and its tax benefits? Yes No

What do you have in place today to support financial wellness for your employees? _____

Would it be helpful to have proactive tool that would monitor the plan's health from both a plan sponsor and participant perspective?

Yes No

Would it be helpful to see how your retirement plan health and benefits stack up compared to similar businesses? Yes No

Do you think your employees would like mobile enrollment push notifications and text to enroll? Yes No

Would your employees benefit from digital tools, such as a health care cost projector and a retirement savings toll? Yes No

Do you need bilingual support for employee materials? Yes No

IV. INVESTMENTS

Do you have a specific preference with regards to the investments for your plan? _____

Who do your participants go to today if they have questions about their investments? _____

How were current investments selected and who was involved? _____

Do you feel you have good visibility and understanding around your investments? Yes No

What is the current process of monitoring/selecting funds? _____

Do your participants currently have access to change their investments via mobile? Yes No

V. TECHNOLOGY

Do you struggle with late deposits? Yes No

How do you change deductions and set up loans?

How do you track eligibility and catch up contributions?

What tools do you have that keep participants engaged?

Would your employees utilize mobile applications to: budget / save for the future / pay off debt and/or student loans? Yes No

What are you seeing as the top financial wellness concerns for your employees today?

Do you currently have access to technology that supports push notifications to participants on anniversaries and birthdays as well as catch-up and eligibility notifications? Yes No

VI. HCM

Who do you use for payroll? _____

Do you outsource your HR and benefits? If so, to who? _____

Are you looking to improve your current benefit offerings? Yes No

Have you had issues or concerns with HR? Yes No

Are you experiencing growth? Yes No

Are you downsizing or experiencing turnover? _____

Do you have employees in multiple states? _____

Do you partner with any other insurance agencies for additional services such as Workers Compensation?

Only registered representatives of ADP Broker Dealer, Inc. (ADP BD), Member FINRA, an affiliate of ADP, Inc. One ADP Blvd, Roseland, NJ 07068 or, in the case of certain products, a broker-dealer firm that has executed a marketing agreement with ADP, Inc. may offer and sell ADP retirement products or speak to retirement plan features and/or investment options available in such ADP retirement products.

ADP RETIREMENT SERVICES 71 Hanover Road, Florham Park, NJ 07932

ADP, the ADP logo and Always Designing for People are trademarks of ADP, Inc. All other trademarks and service marks are the property of their respective owners. 99-6347-ADV-1021 ADPRS-20210714-2278 © 2021 ADP, Inc. All Rights Reserved.

FOR FINANCIAL PROFESSIONAL USE ONLY — NOT FOR DISTRIBUTION TO THE PUBLIC

